

QUAZ

concept



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Journey of a Brand

Quaz Concept, whose brand foundations were laid in 2003, develops the future production models by combining its experience from the past with its modern vision. Its solution-oriented philosophy, approach to project needs, and commitment to the principle of sustainability constitute three crucial pillars of brand identity.

Quaz Concept quickly responds to the feelings and thoughts of its customers with artistic sensitivity in special production projects.

It analyzes sectoral developments and market needs in the world professionally and shapes its bespoke products with this perspective.

Adhering to the principle of sustainability, Quaz Concept respects people and nature. It supports the life of the blue planet for the future.



Quaz Concept realizes all the details you dream and desire for your projects with a 100% customer satisfaction approach. The focus of the projects managed by Quaz Concept is trust. While making your dreams come true in all of its tasks where it offers tailor-made solutions, it combines the comfort and aesthetics you expect with elegance. Demonstrating its expertise in its business with bespoke projects it has implemented in every area from hotel room to the hospital room, from office to kindergarten, from residence to business center, Quaz professionally manages the production process from beginning to end. At the end of the project, they deliver the key to the world you imagine.

The principles of honesty and reliability are the main focus of the Quaz Concept in the industry. With its interactive communication and efficient time management approach, it gradually comes together with its customers at every stage of the production process. So Quaz is working for to meet the expectations in the best way.



Quaz
is an architect
of passion



Passion and Aesthetics
come together with the creativity of the production.

Quaz, which strives to produce the best with the same excitement and passion every day, turns dreams into reality with the touch of master hands. It combines a flexible and sustainable production styles with its projects, with the power it receives from cutting-edge CNC machines, semi-automatic / full-automatic machines, and artificial intelligence integrated systems. Respecting nature and people, Quaz Concept uses the latest generation technologies to control the use of natural resources more efficiently. It shows great care and sensitivity in all its projects with its architects who can analyze the project with utmost care and accurately, its qualified personnel, and the use of raw materials that do not harm human health. While ensuring quality with its innovative production approach, it transforms modernism into a nature-friendly form with its uncompromising perception of sustainability.

Quaz Concept, which closely follows the trends, combines the project processes it carries out with its vast experience in the sector with its modern approach and presents it to you. It handles its projects with a holistic approach and brings together user comfort and aesthetic pleasures to meet customer satisfaction. The sketches of the project come to life with the magical touches of the Quaz Concept.

Quaz Concept, which can make bespoke products for each project with its flexible structure, keeps all furniture and decoration information secure. So, they can easily make use of the details and data about its completed projects in their later renovations and restorations. Quaz Concept differs according to the segment of the project. It produces products of the most appropriate quality by different choices. After the materials such as: MDF and chipboard types, metal combinations, lacquer, coating, accessories, fabric types are determined, could be used according to the segment of the project.

Modern and Stylish touches





feel precious with

Special Services

Quaz Concept is making your decor dreams come true with its robust perspective and assertive touches, so you could feel special about your project. Answering your needs in the best way, Quaz Concept provides a stylish touch to your projects, whether in life or commercial, with the aesthetic understanding it always brings to the forefront in its products. With quality raw materials, it offers products suitable for your demands and that you can use for a long time.

Blending its architectural perspective with the skill of masters, Quaz Concept delivers its services on time with its flexible production line with high production capacity. It ensures that the products are delivered to the address flawlessly by maintaining the sensitivity of the products from the procurement stage to the production in the packaging processes.



What are we doing?

Quaz Concept creates special projects by matching your requirements and brand values to find the right fit for the project. It completes the processes from the first meeting until the products are brought to life. It offers you solution-oriented projects by decorating living areas, offices and commercial spaces according to your needs.

Today, decoration projects have a feeling of being special and unique. Architectural refinement and comfort are brought together on a standard line by taking the demands and expectations into the foreground.

For offices, which have become the important living areas of people in the 21st century, all requirements are thought out to the smallest detail. An energetic atmosphere is created for working life.

The desire to belong to the environment in which people live brings their spirit to commercial areas. Quaz Concept gives life to commercial spaces with its works in this direction.

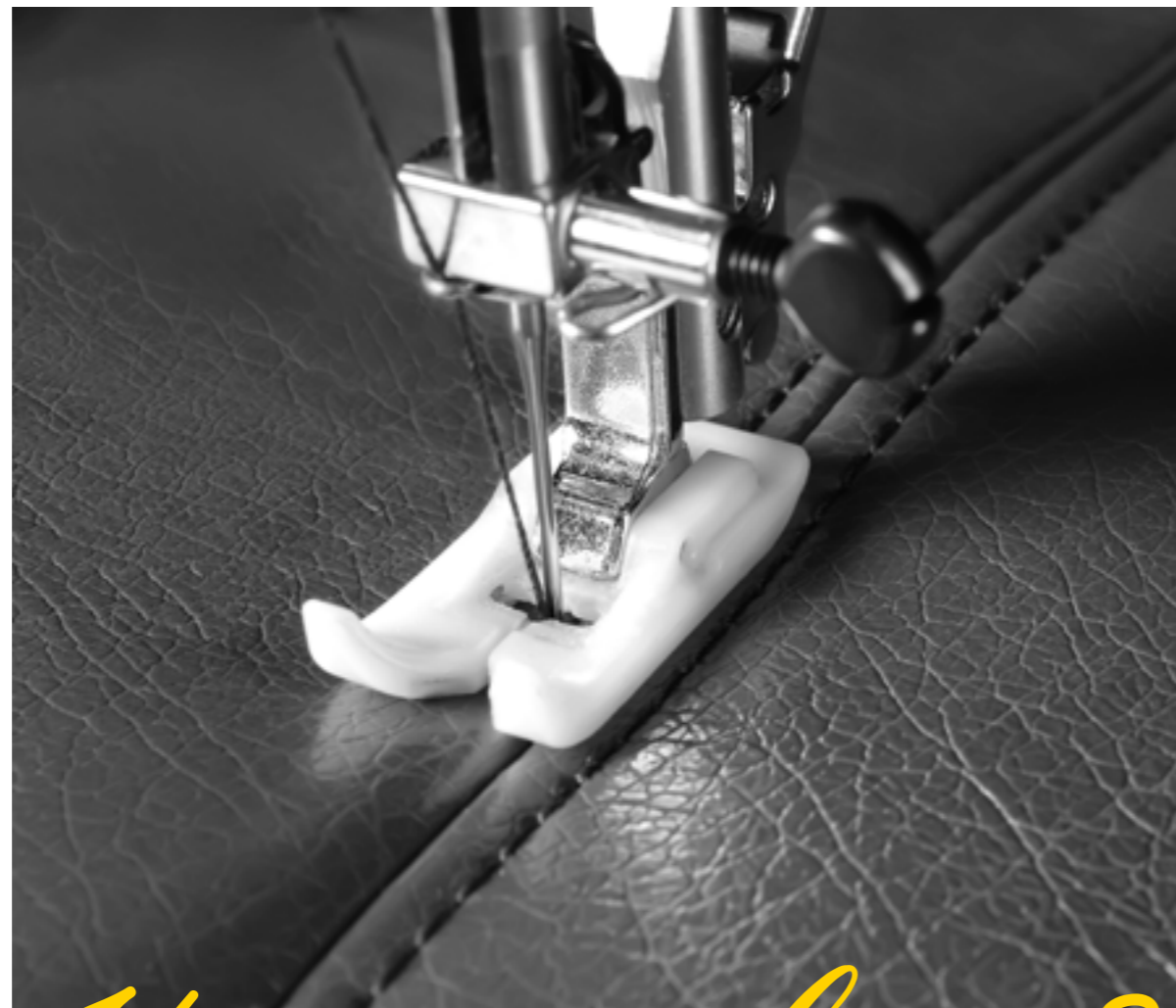
Every project means starting a new adventure for Quaz Concept. Quaz; It accompanies you on this path with its innovative approach, experience, and passion for its work. During the journey, it never compromises its brand principles.

It works to crack the doors of the world you dream of in its modern facility built on a closed area of 10 thousand m². It follows national and international standards step by step in the production process. Project components are selected from the most exclusive products and the best suppliers in the industry. Quality raw materials are processed by the skilled hands of Quaz professionals and brought to your project space as a masterpiece of the art.

Quaz not only thinks about the present but also acts for the future. It guides the production process without compromising the ability of the next generation to meet their needs.

It protects you by using recyclable products and their environmentally friendly identity by using products that are harmless to human health.

Tailor-made products that make a difference with small touches find their place conveniently and stylishly. At the end of the process, the smile on your face reveals the secret of Quaz Concept's success.



How are we doing?



What have we done?

Quaz Concept, originating in Istanbul, Turkey, continues its butterfly effect in the global arena. Our influence has reached East-West Europe, Sub-Saharan, Russia, Balkans, Gulf Region and Caucasus regions. Residences, offices, commercial areas, and project based works carries signature and legacy of the Quaz Concept.

What have we done for them?

We produced each unique project consistent with the existing space and according to architectural needs. We've worked together to create the decoration you want from endless combinations of raw materials and ancillaries.

We've recruited the best craftsmen to make sure we get the best possible result for you. We have shaped your dreams with the masters of Quaz, who are experts in their fields and have vast amount of experience.

By updating our roadmap at every stage of the project, we delivered the work in a minimum time, and we kept the promise of Quaz.

Process Stages

The Way through to the Satisfaction Step by Step

First Meeting (Q1)

We come together to listen firsthand about your furniture production, decoration, and application that need to be designed for your project. We listen to your ideas broadly to the last detail and write them down to shape your assignment according to your needs.

Proposal and Pricing Process (Q2)

After our meetings, we prepare a proposal for you in line with the needs of your project: The number of products requested, the concept chosen, the product group, and the number of venues, and we specify the pricing. With our active customer communication procedure, we continue the offer and complete pricing process in the most advantageous way for you.



Approval of Agreement and Signature (Q3)

Once we have determined the contract terms, accepted by you, and completed the signature process, we take one of the essential steps in the production process.

Your dreams become real...

Technical Study and Project Planning (Q4)

To examine the areas where the products will be positioned or the decorations will be placed, our expert team makes the necessary measurements and calculations in your project area and prevents incompatibilities that may occur after production. The ornaments and designs you imagine and plan for your project come to life in drawings with the touch of master hands. We give life to the design you have in mind with sketches first.

Production and Delivery (Q5)

During the selection of raw materials, we choose the most suitable quality materials for your project. With the special touches of master hands, these materials take their final form in state-of-the-art machines, accompanied by a harmony full of passion and enthusiasm.

It is one of the most vital stages to deliver the products we have finalized for your project safely. Therefore, your products, protected with robust packaging technologies, are delivered to your address with reliable logistics access opportunities.

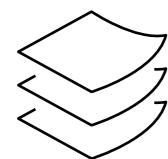
Safety of the Project Data's (Q6)

After your project is completed, details and data are secured and stored in our systems to facilitate your future renovations and restorations.

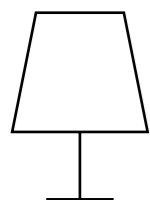
We produced types of furniture cover
2.160 football stadium area.



We applied polish
to cover the
792.000 m² area.



We coated
1.650 meters of
fabric.



We built
7.920 hotel rooms.



“Craftsmanship requires a fusion of skills, knowledge,
understanding, and imagination, perfected by experience.”

Glenn Bowman

Quaz Concept has strengthened its relations with the sense of trust it has established with its project partners since the day it was founded. After determining the wishes and expectations through private meetings held before the project, it guides the customer's project to realize their dreams. Reflecting his passion for his work to the finest detail of the project, Quaz Concept prioritizes flexibility and good service with its modern approach. While doing this, it does not see project owners as customers but as stakeholders with whom it cooperates. It does not compromise on its honesty by fulfilling promises made from the beginning of the project to the delivery. Quaz, which manages the logistics processes in the best way, delivers its bespoke products to its business partners in the local or international field without any problems while reinforcing trust.



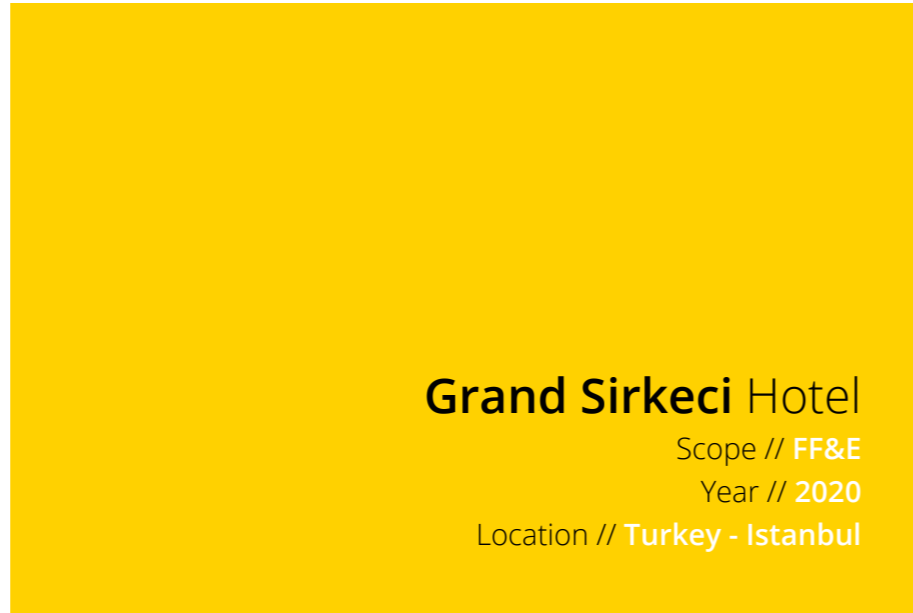
The Finest Details
Considered Meticulously



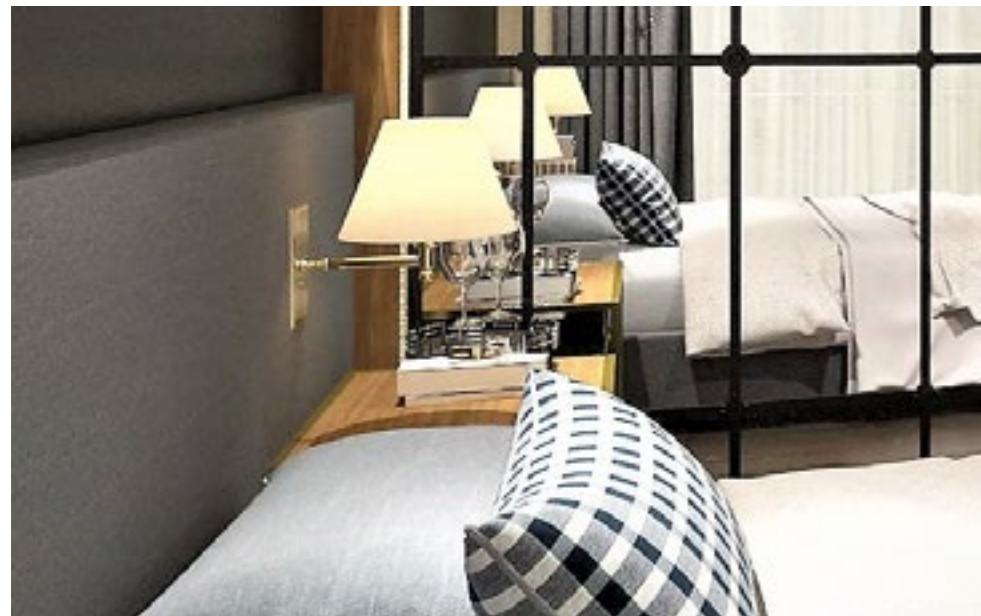
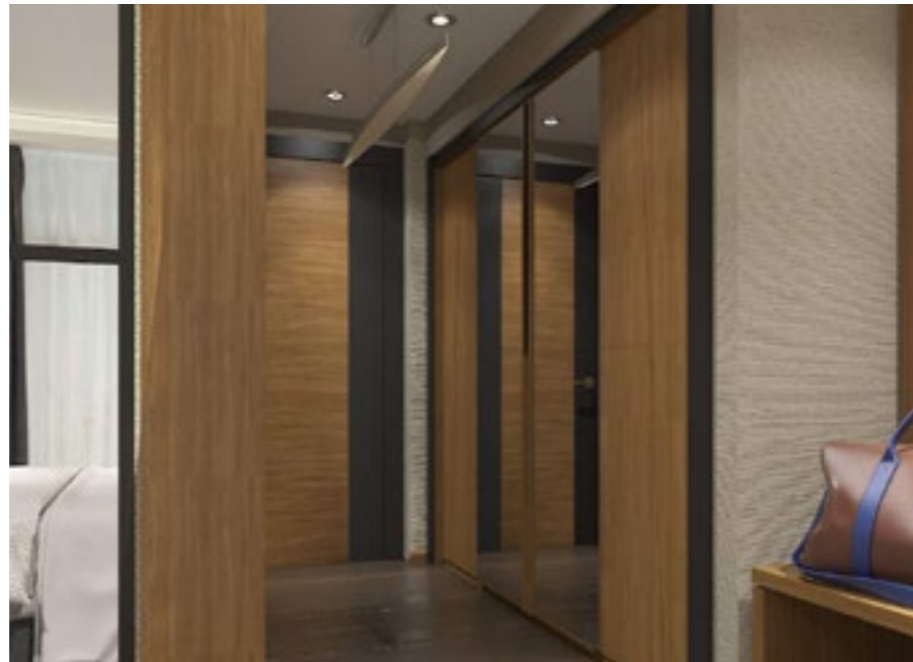
The Grand Sirkeci Hotel has the signature of Quaz Concept in its general volume, hotel rooms, reception, and restaurant furniture.

To make the guests of Grand Sirkeci Hotel feel like they are at home, we have created a warm environment in the hotel rooms by using the wood texture intensively.

In the decoration work we did for the restaurant and reception sections of Grand Sirkeci Hotel, we made the environment much more lively and striking by contrasting colours on the seats. By applying decorative stone coating on the walls, we brought the warmth of the brick to the foreground. We added a romantic atmosphere to the environment by using LED lights on the wall panels.



Our primary goal in hotel decorations is to leave unforgettable feelings to our customers and ensure that they have quality time. At Ziyad Hotel, we brought together the tones of grey with the texture of wood. We covered walls with geometric cut mirrors to add pleasant depth to the room. While adding a stylish atmosphere to the decoration with specially designed furniture, we offered a comfortable environment to our customers. To achieve a practical or aesthetic effect, we preferred modern pendant lighting trending in ceiling lighting decorations.



In the suite rooms of Jumeirah Bilgah Beach Hotel, one of the largest hotels in Baku, we first created a decoration style according to the hotel's concept. We gave meaning to the characteristic texture of the hotel with our specially produced furniture so that our customers feel special and spend quality time. We used decorative vinyl wallpaper for the wall covering in our project, dominated by smoked grey tones. We gave shine by using lacquer paint on the bed and sofa faces with unique wood carvings. The Luken furniture legs we used on the coffee tables and the Italian fabric-covered armchairs became the complementary elements of our design.



Jumeirah Bilgah Beach Hotel

Scope // FF&E

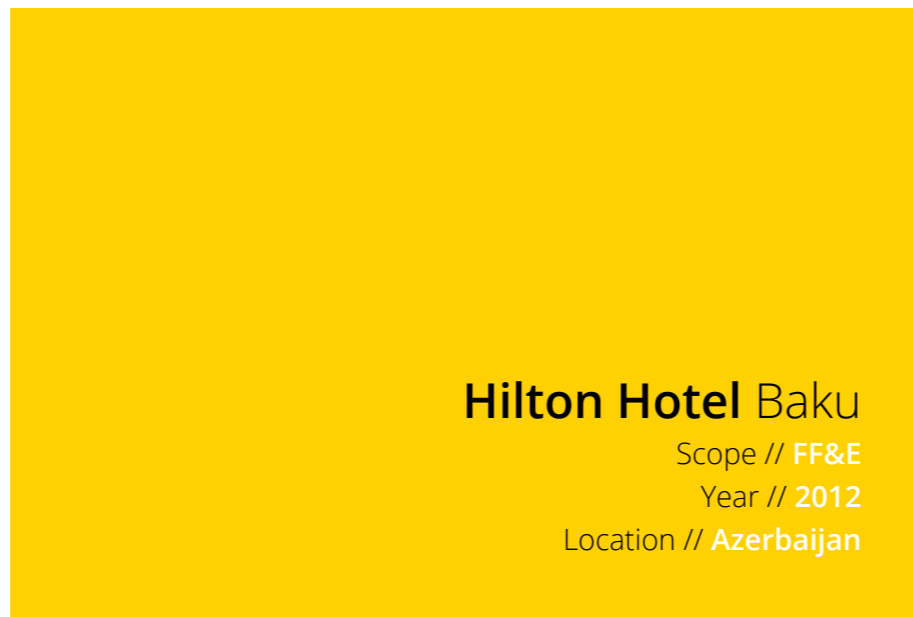
Year // 2018

Location // Azerbaijan

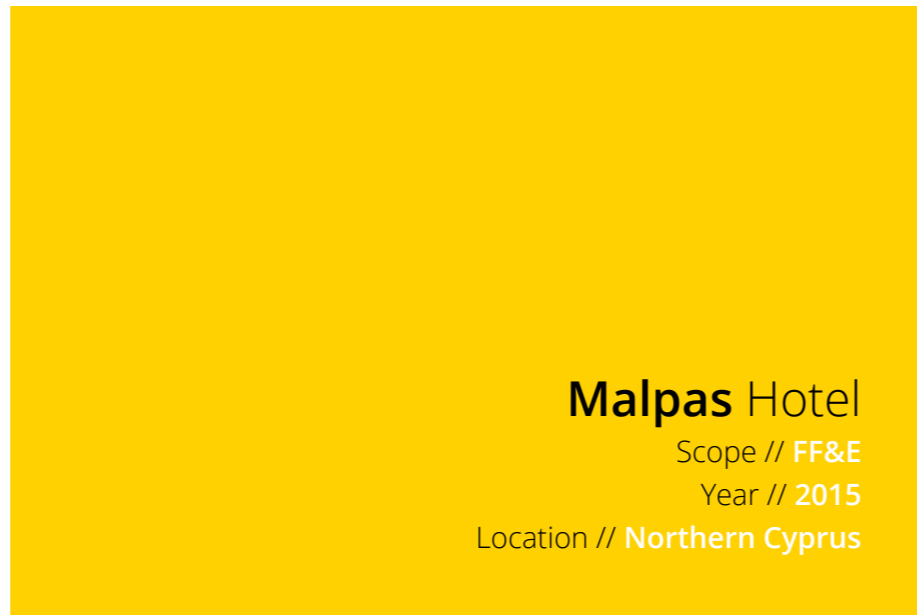


In our Hilton Hotel Baku project, where we have combined the warmth and texture of wood with traditional hand carvings from past to present, we have shaped all hand-carved headboards and nightstands with the love of Quaz handicrafts for timber. We combined classical and modern arts by using silk matte lacquer paint and antique painting technique. We used natural walnut veneer, a unique natural product, in the wardrobes and reflected the naturalness of the wood in the best way with a natural protective varnish. We used the quilted fabric artistry at the head of the bed at the same time on the foot ends of the bed and the resting pouffe, and we preferred all fire-resistant products.

We have reflected the inspiring energy of nature to the living space by using natural walnut veneer in our specially produced furniture in the office. The carpet we use on the floor, a unique design of Quaz, is completely hand-woven. We printed the patterns we use on glass covers with sandblasting technology. We preferred 100% leather from the Orion brand for chairs made of natural walnut wood.



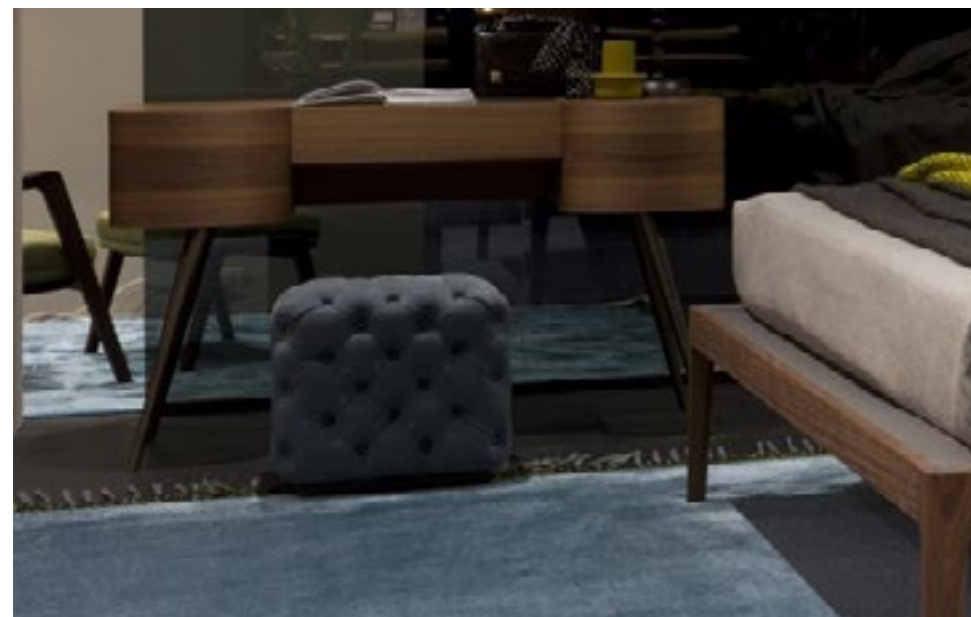
In our Malpas Hotel project, one of the most beautiful hotels in Cyprus, we designed the rooms with specially designed furniture to keep the elegance in the foreground so that the guests feel special. We used walnut veneer on all the walls and the headboard edges. For the headboards, we preferred quilted, fire-resistant fabric. We used walnut veneer on plywood for specially produced nightstands.



We reflected the warmth of the Mediterranean and the blue of Bodrum in our decoration in The House Residence Helis Bodrum villas, one of the most popular projects in Bodrum. We gave importance to both functionality and decorative elegance in kitchen and bathroom cabinets. We have implemented original and functional living areas by making the best use of open space of the villas.



In our Art Gallery Boutique Hotel project, one of the most colourful hotels in Baku, we started with a comfortable bed selection and functional items, in which comfort will be at the forefront following the concept of the hotel. We chose the bold and striking plum colour for the colour of the room. We covered the walls with vinyl wallpaper. In custom-made furniture, we displayed the harmony of green lacquer paint and warm metallic gold colour.



Art Gallery Boutique Hotel Baku

Scope // FF&E

Year // 2018

Location // Azerbaijan



At Akyapı İnşaat Headquarters of 1000 m² in Ankara, we have made stainless titanium-coated metal works on all fixed furniture and movable furniture, extending the life of the products and giving them a stylish appearance.

We created a serene atmosphere by using marble on the floors and stairs, as it is a rugged and durable flooring material with elegant and stylish reflection. We reflected the wood's natural colour and characteristic texture on the office floors by laying marqueterie parquet flooring.

With the acoustic panel applications we use on the walls to isolate the disturbing sounds from indoor and outdoor environments, we have provided both insulation and a stylish appearance in decoration.

We added a modern and stylish atmosphere to our decoration with bristol fashion ceiling application, wooden batten ceiling cladding, and plasterboard applications.



Ak Yapı Ankara

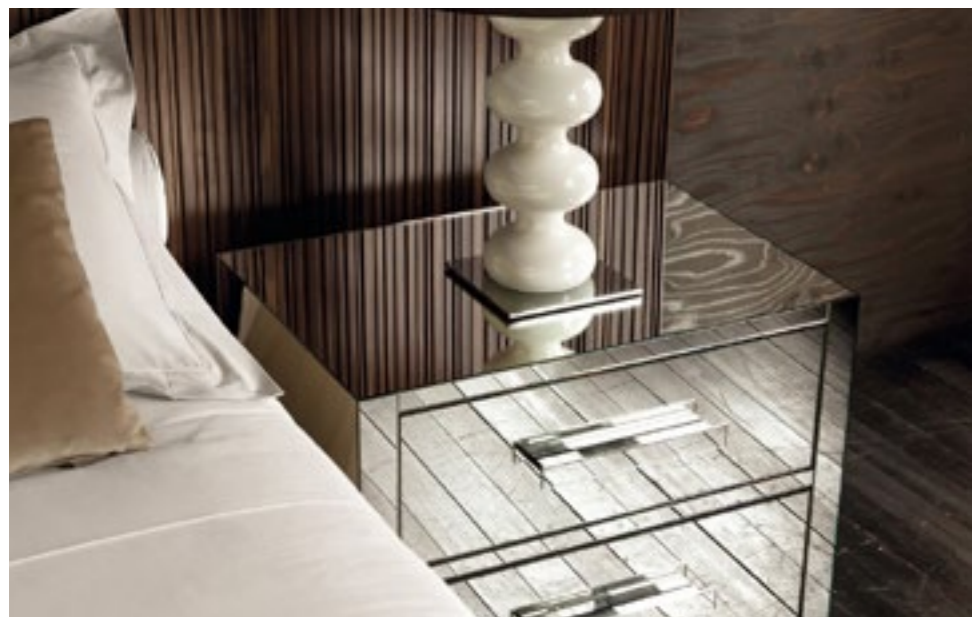
Scope // FF&E

Year // 2021

Location // Turkey - Ankara



Our guest house project in Bolu fascinates people with the nature of the Turkish State Guest House. Because as Quaz Concept, we have determined our project that will leave unforgettable memories for the respected managers of the state and their guests and allow them to spend their time pleasantly. We used wood veneer on the walls to add exceptional warmth to the environment. We added a sense of elegance and spaciousness to the environment by using mirror coatings on specially produced nightstands. For the headboards, we preferred quilted, fire-resistant fabric.



Turkish Republic Guest House

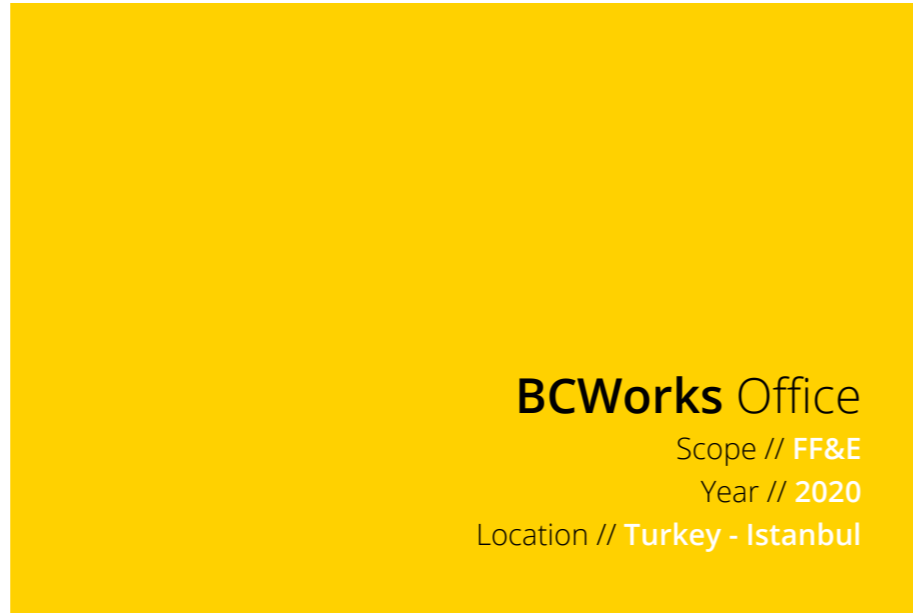
Scope // Fit Out + FF&E

Year // 2017

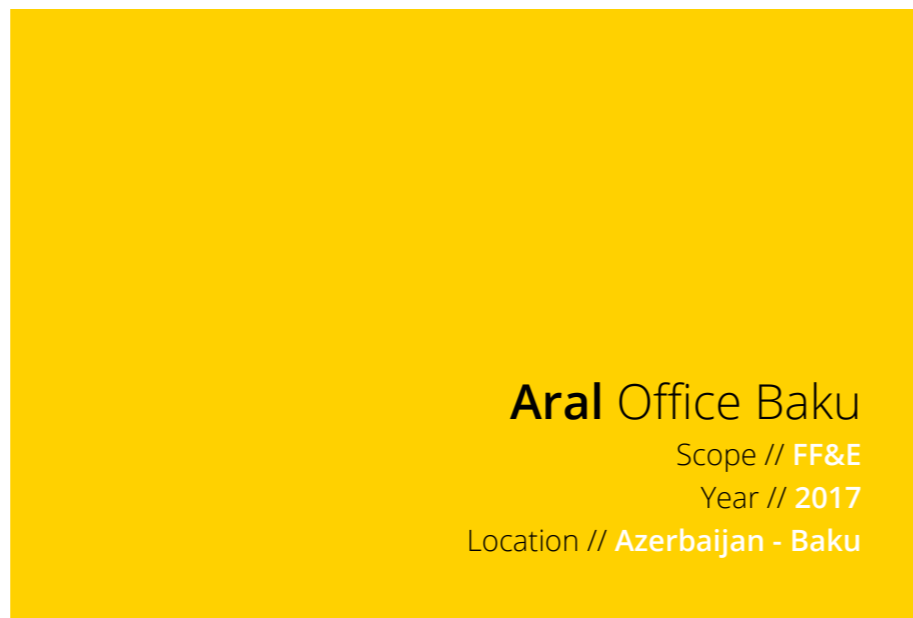
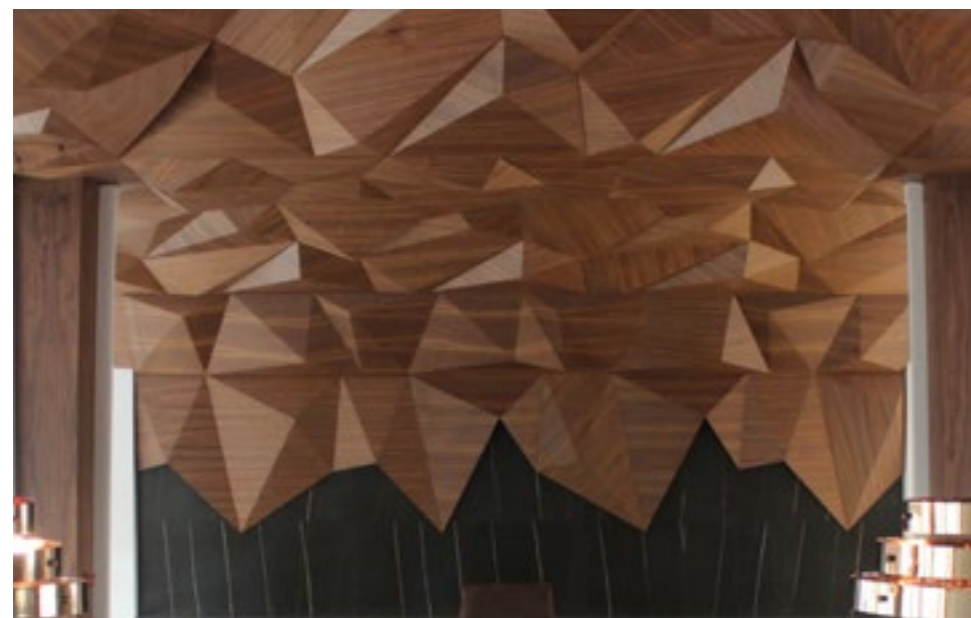
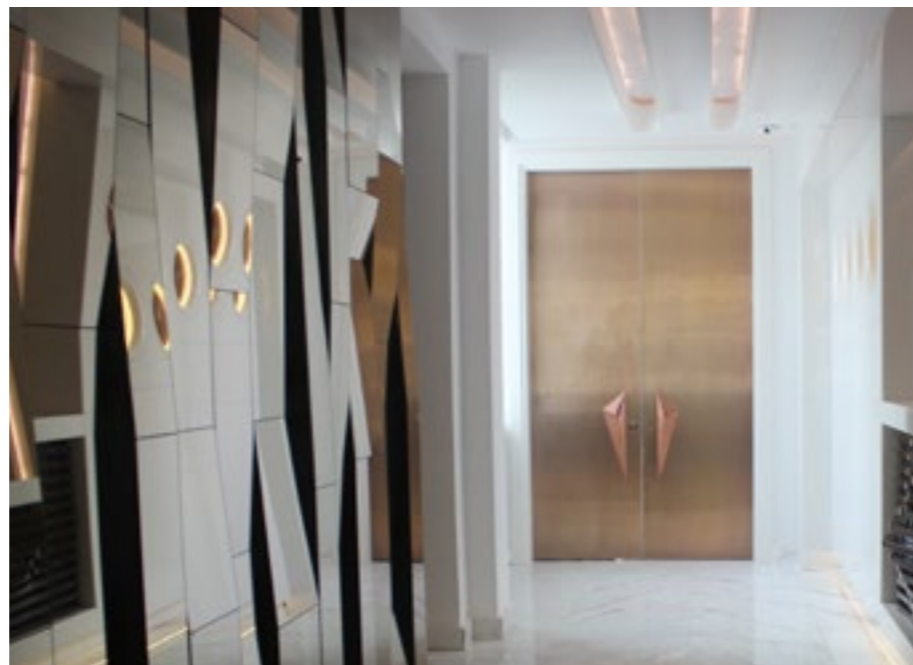
Location // Turkey - Bolu



In the office decoration of an advertising agency, it was essential to create social spaces where the employees could put forward creative ideas as much as they were comfortable. In the decoration of the new office of BCWorks Creative & Technology Agency, we created areas where employees can feel satisfied. We used oak veneer to add a warm atmosphere to the office furniture. We placed the lighting armatures to decrease dark spots. We have separated the administrative and work areas by using a glass partition in the office area.



In our office project in Baku, which we implemented by adapting the pyramid structure to wood, we created a perception of depth in the office environment with our wooden ceiling application, each geometrically different from the other. We applied the harmony of metal and marble with wood throughout the project. We gave the feeling of having a more prominent office by creating a depth effect with mirror-applied dressers. The mirror walls in the reception and the dance of brightly painted wood on the reception counter reflected our freedom in design, production, and execution.



Correct design is crucial for efficiency in working environments. In our project, which we realized in the private office of respected businessman Ahmad Raswani, we gave importance to this. We designed it in a way dominated by modern lines and increased efficiency. We preferred glass to use the meeting table specially produced by Quaz aesthetically, stylishly, and effectively. We used square-cut wood on the table legs to reveal the elegance of the glass table. We preferred light grey leather upholstery on the chairs. We used grey lacquer paint again on Ahmad Bey's desk and added a modern atmosphere with geometric metal legs.



Ahmad Raswani Private Office

Scope // FF&E

Year // 2019

Location // United Arab Emirates



We benefited from the elegance of leather and metal in the furniture we shaped with modern lines, in the decoration work we carried out in the house of Respected Businessman Christoph Meyer. While decorating Christoph Meyer's home, we preferred anthracite geometric metal legs for the black leather sofa. We also covered the walls with imported wallpaper with writings in different languages. We picked white lacquered coffee tables with metal legs to contrast with the black leather armchairs.



Christoph Meyer House

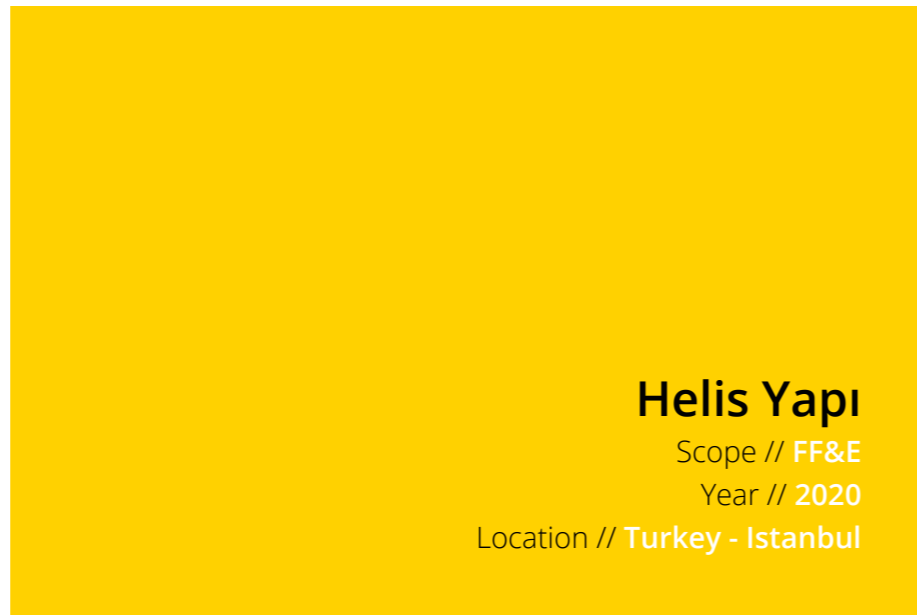
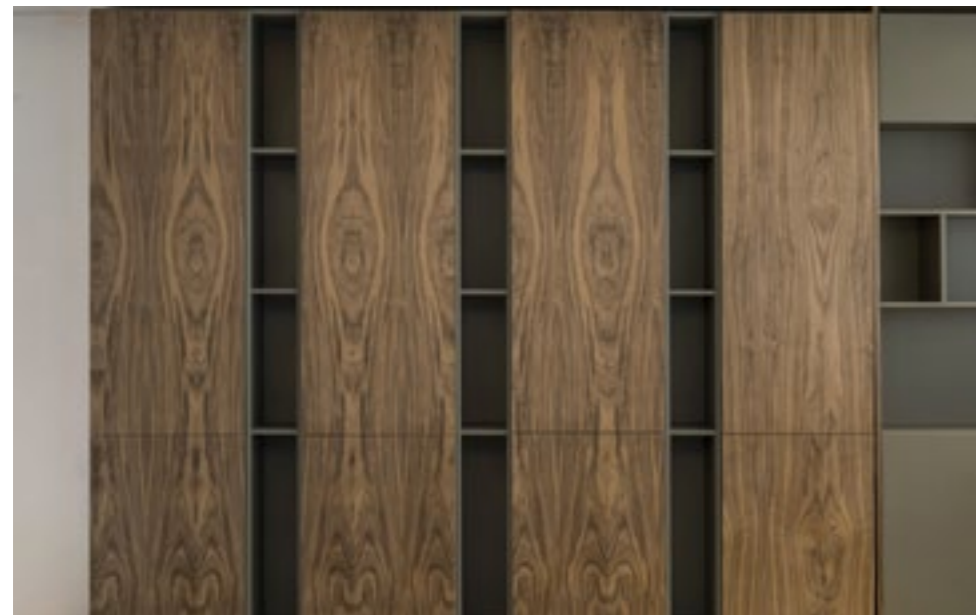
Scope // FF&E

Year // 2018

Location // Germany



We have designed a welcoming counter for Helis Yapı that its guests will admire as soon as they see it. The harmony of the geometric cut marble we used together with the wavy wooden laths added a natural and warm atmosphere to the environment. We continued the rigid coating that we used on the counter, on the seats we designed as a whole with the reception counter. By choosing a beige colour on the walls we painted with a unique painting technique, we added spaciousness to the environment.



We used the advantage of high ceilings in our works in the reception and resting area of Helis More Residence, adding a stylish and modern atmosphere to the environment with sizeable hanging lighting fixtures. We provided a touch that makes a difference in decoration with the wavy metal panel extending from the ceiling to the floor so that guests entering the building can see it from the opposite side. We continued this different touch with metal shelves rising from floor to ceiling on the right and left sides. We reflected the journey to modern art in decoration with specially designed models and sculptures on these shelves. While adding dynamism to our decoration with the unique painting method, we applied on the walls. We created an incredibly stylish design with the lighting we used together with the wooden niches. The armchairs we employ in the relaxation area are the remarkable production of Quaz, and we have achieved the integrity of the decoration with their modern lines.



Helis More Residence

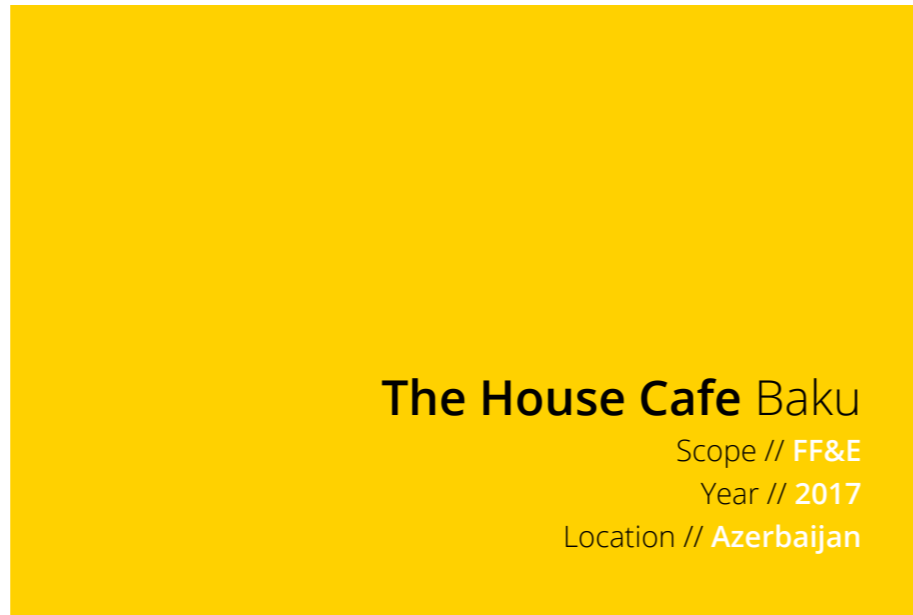
Scope // FF&E

Year // 2019

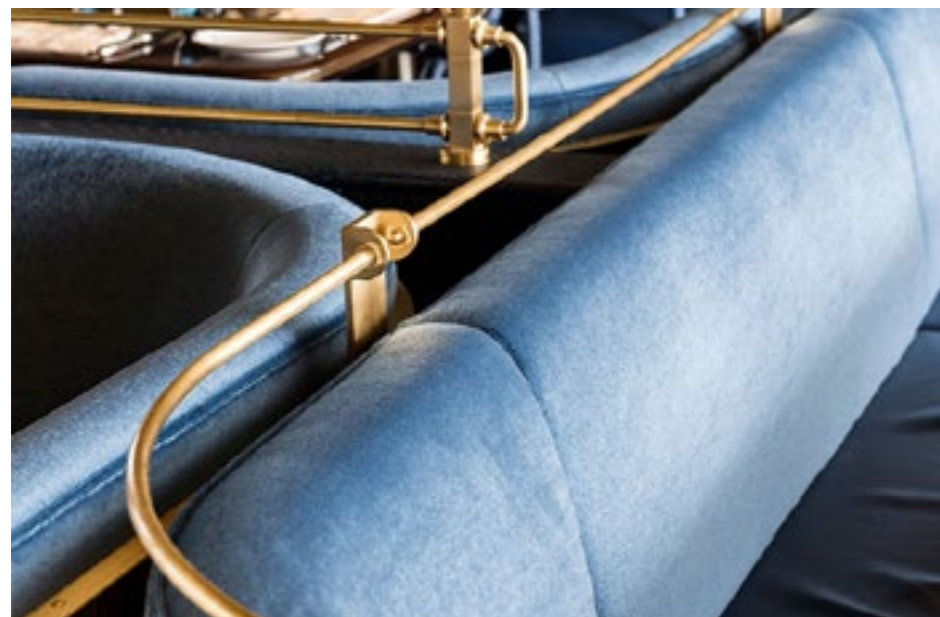
Location // Turkey - Istanbul



In our project, which we realized in the Baku branch of The House Cafe, we preferred a primitive style and Sapele veneered wood at the cafe's entrance. We used a special placenta coating for the interior wall coverings of the place. For customers to have a more enjoyable time, we created a stylish and modern style by using leather fabric on the Chester sofa, which is Quaz's particular fabric. Again, all of the tables and chairs, which Quaz specially produces, are solid veneer, and we only used natural polish. We preferred grilled and accordion folding doors to make the cabinet doors of the cafe more useful.



Our cafe decoration in Belgrade used blue imported fabric on the cafe bar lounge seats and gave it a stylish look with a bronze skeleton and wooden coating. We have ensured the integrity by using blue leather to provide the whole in the chairs



Belgrade City House

Scope // FF&E

Year // 2019

Location // Serbia - Belgrade



In the home decoration of the famous Turkish actor Atılgan Gümüş, we have created a more functional space for his clothes rather than an extensive wardrobe in the bedroom. Our dressing room decoration has implemented a U-shaped open and fully modular dressing room system where Mr. Atılgan can freely choose his clothes and store his accessories.



Atılgan Gümüş House / Turkish Actor

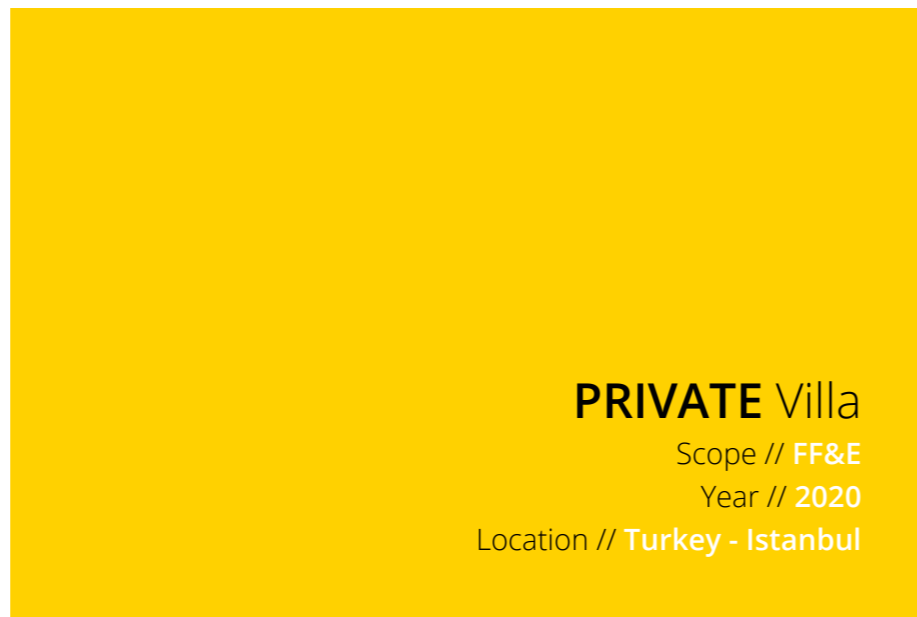
Scope // FF&E

Year // 2019

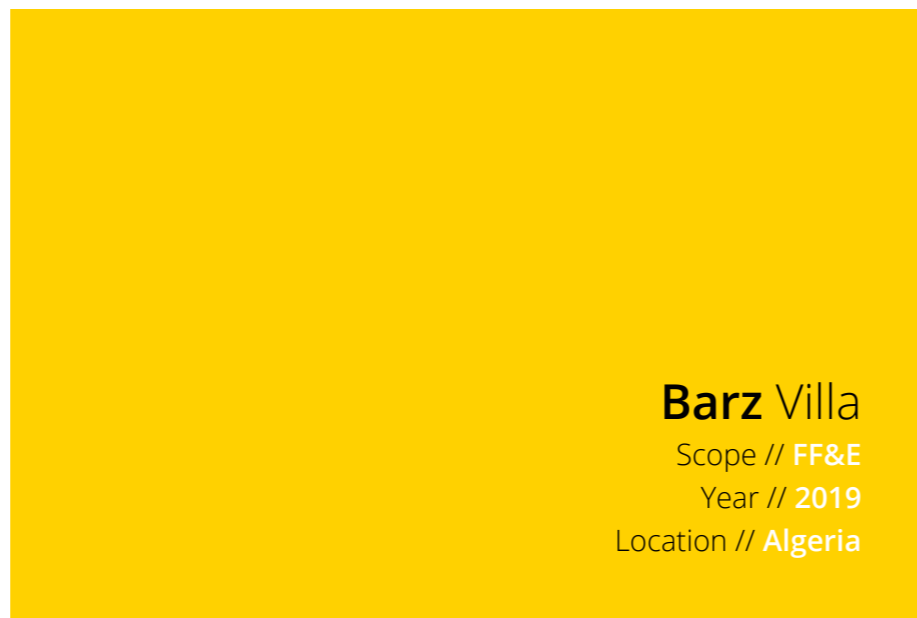
Location // Türkiye - İstanbul



Our Quaz architectural team, working as a result of the information provided by our customer, preferred white colour to compliment this bright space. By designing the living area with the kitchen section, we created a space perception that does not break away from each other. Thus, all family members had ample living space where they could spend more time together. We have reflected our customer's passion for the sea and the sky on bedroom furniture and walls with unique design and colour choices. We have created a space where they will use this special place for a lifetime full of love and passions.



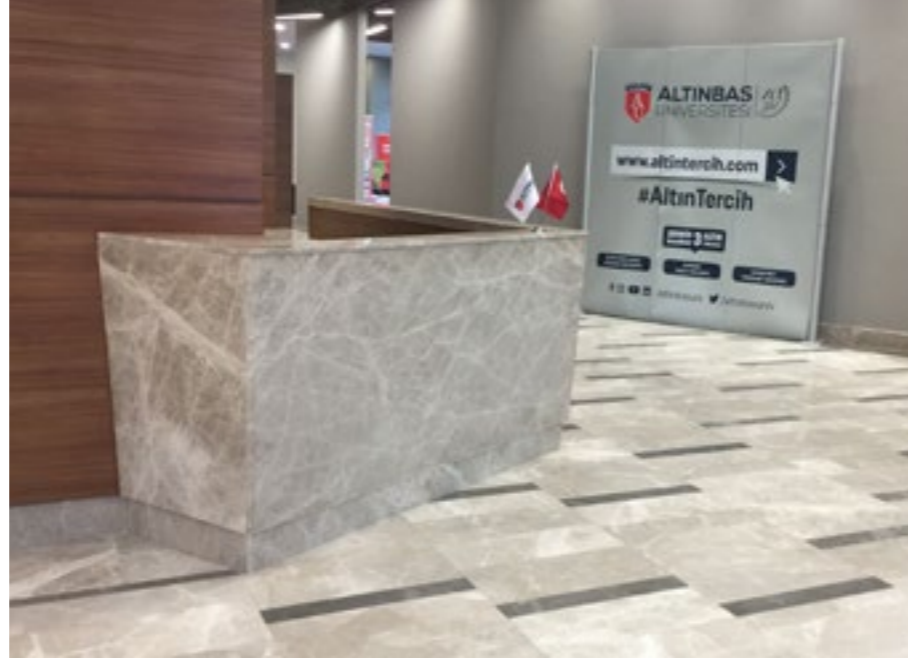
In our villa project located in Barz Villa Algeria, we have added a luxurious and ostentatious atmosphere to the decoration with furniture designs that will highlight the fine tailormade quality of Quaz. We used first-class lacquered material in gold leaf specially carved handcrafted furniture. The lükens legs we used at the dining table and the Italian fabric-covered armchairs became the complementary elements of our design. We combined the splendour of marble with the warmth of wood in coffee tables.



We emphasized a more vital and elegant decoration by covering the reception desk, where Altınbaş University first greets its guests with grey marble. We reflected the warmth of the wood to the environment by covering all the walls with laminate.

To provide more valuable and comfortable classroom chairs, we have created foldable seating areas of beech wood. We preferred sponges with 32 density thickness and fireproof fabric.

We covered the walls of the conference hall with panels that we specially produced as acoustic wall covering. We made all the seats from beech wood and furnished them with 36 density sponges and fire-resistant fabric.



Altınbas University İstanbul

Scope // FF&E

Year // 2020

Location // Turkey - İstanbul



"Every great design begins with an even better story."

Lorinda Mamo
(Designer)



AR
TIST

Awarney

Global *Footprints*



"Furniture must have personality, as well as be beauty."

Rose Tarlow
(Interior Designer)



QUAZ
concept

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